

# summer news

Holiday fun club  
n8/2012

Hotel Adlon, your summer destination!



## HOTEL ADLON

Riccione · Adriatic Riviera · Italy



### Multi-flavoured specialties aplenty!

Our chef, who welcomes an audience, diligently prepares 25 different dishes daily for our new, extensive buffet. You can take your pick from a fantastic spread - a wide range of home-made pasta, fish fresh from the sea, cold meats, local cheeses, a whole variety of side dishes and new, exotic specialties.



# Your holiday from A...dlon to Z!

Modernity, culture and fashion for a happy family holiday.

**Summer** is almost here, and now that the first rays of sun have started to light up the sky, we have prepared the ideal holiday for you: comfort, sport, fun, relaxation and enjoyment for the whole family are the main ingredients of a holiday at Hotel Adlon, with a friendly team unrivalled anywhere on the Riviera for its warm welcome and outgoing service.

From May to September it's never too late to let us pamper you with our thousand small attentions to your wellbeing, and relax with a holiday in absolute freedom, where you can ask for anything you want. Let us know your wishes and preferences and we will offer you a package tailored to your needs. You only have to ask.

We'll see to the rest.



## The 10 temptations

Why is it best to choose Hotel Adlon? We can give you not just one reason but at least 10! Your holiday at Riccione will deserve top marks, and here's why!

- 01 The Oasis of Wellbeing, the area of the hotel specially equipped with therapeutic hydromassage, relaxation area, massages and sauna.
- 02 "Squisito", the sea-view restaurant which serves international cuisine and Romagna specialities.
- 03 The Adlon beach, a mixture of games, sports equipment and entertainment for kids and grown-ups!
- 04 The "Good Morning" breakfast, the buffet for making a good start to the day with home-made confectionery and a wide choice of cold cuts and cheeses.
- 05 The mini-club and junior-club activities for children from 3 to 99 years, with entertainment from mid-May to mid-September.
- 06 The seaside Beach Planet Water Amusement Park with heated pool, springboards and stunning water chute, and the Gym nearby the hotel.
- 07 Gourmet and theme evenings on the beach to savour the taste of a dinner on the sand, discovering new flavours.
- 08 The hotel's heated pool with delightful hydromassage corner for sunbathing and swimming in freedom.
- 09 The cool, modern rooms, equipped with the best services, all with sea-view balcony, air-conditioning and TV.
- 10 The best quality-price ratio for a customised holiday. Let us know your wishes and preferences and we will offer you a package tailored to your needs at an unbeatable price!



**Our cuisine is a real "eat parade"!**  
At Hotel Adlon the special attention paid to the cuisine allows you to savour the best of the regional and Italian tradition, against the splendid backdrop of the sea at sunset.



**The wellbeing company**  
The heated relaxation pool with the delightful massage corner and the fully air-conditioned sea-view "Oasis of Wellbeing" with its therapeutic hydromassage, relaxation zone, massages and sauna are absolutely ideal for a holiday on top form.



**Riccione, fashion and shopping**  
Glamour, style and fashion: these are the main features of Riccione, a town that symbolises fashions and trends. The prestige shops of Viale Ceccarini and the big designer names of the Riviera await you for a truly fashionable holiday.



**Funny days: entertainment, live music and parties on the beach**  
At the "Adlon Village" everyone will have fun! Every day, from the end of May to mid September, our entertainment staff are committed to making your days full of enjoyment. The party never ends ... and nor does the fun!



# Adlon Tribe

All the latest trendy ideas for summer 2012.



## Hotel Adlon, more than just sea ..

At Hotel Adlon summer is the season of fun, which lights up people's imagination and their desire to spend precious time doing what they like best.

Let our entertainment organisation take charge; we know that there are no limits to fun and excitement, and our surprises will make your holiday unforgettable.

Sport, amusement, relaxation, dancing competitions, kissing events, gourmet food and wines, the Romagna tradition and the Riviera's top locales: the wind of summer blows through Hotel Adlon.

## Sport and Relaxation, how to keep in shape even on holiday with "Adlon Forty-Five"!

You only need 45 minutes, and with Hotel Adlon you can keep in shape even on holiday! Our "Adlon Forty-Five" package guarantees you, every day, 45 minutes of sport, relaxation and wellbeing alternating with activities in the gym, in the swimming-pool, on a bike and in our Wellbeing Oasis directly overlooking the sea.

Rediscover the pleasure of exercise and sport in the open air and call to ask our staff for your own customised "Adlon Forty-Five" package. You will receive the programme with all the activities, and the option of Requesting the services of a Personal Trainer.

## Two hearts and a beach cabin... Romagna tradition by the sea

There is nothing more romantic than a dinner with your feet on the sand, and in this case nothing is tastier than a hot "piadina", fresh fish and a good Romagna wine. After the parties and games run by the entertainment team, the Adlon beach changes into evening dress and awaits you with its recipes and its cool summer atmospheres.

A menu not to be missed.

## Spring air: from the beach to the top locales with Hotel Adlon

With the first spring sun, the Adlon Village starts its entertainment programme, and looks forward to giving you truly unique moments! This year we have prepared dancing performances in swimsuit, and for the most daring there will also be the Adlon Kiss Event: who will win the competition for the summer's longest kiss? Taking part is easy; it only takes two people feeling like a cuddle! What's more, every week Hotel Adlon holds a prize draw amongst its guests for free entry for two to the Riviera's finest locales.

## Riccione Events, where summer explodes

Riccione, the holiday and hospitality capital, offers a large number of shows and fashion events every year. Do you prefer a bikini or a one-piece? Come and discover the latest fashion and beach trends with the swimsuit fashion parades at Viale Ceccarini, and as in previous years have fun with Riccione Sport Village, the music and sport festival that runs through the Riccione summer from May to September. Call Hotel Adlon to find out about all the surprises the town of Riccione has prepared for you.

Our staff are at your service to tell you about all the summer events!

## Hotel Adlon Forty-Five basic programme

- 15 minutes walk on the beach, walking briskly and breathing in the iodine
  - 10 minutes of exercise cycle
  - 5 minutes of stretching
  - 10 minutes of hydromassage on the sea-view terrace with music and aromatherapy
  - 5 minutes of sauna
- +**
- 1 herbal lymph-drainage wellbeing tea and energising teas available.
  - Our personal trainer and masseuse can be booked for lymph-draining and toning ayurveda massages and for an all-sports holiday!

**=**

fantastic holiday!  
Call at once and request your customised Forty-Five programme!





## BOOKING ON LINE WWW.ADLON.IT

Make your reservation now by telephone, or use our on-line booking system.  
Tel: +39 0541 643550 - fax +39 0541 644314 - e-mail: info@adlon.it

### Rooms

All the rooms at the Adlon provide the very best in comfort, and private balconies with sea views. They are all decorated in pleasing, light colours, with modern furnishings. Rooms are equipped with air-con, heating, sat TV, safe, mini-bar and phone.

### Suite & Big Family Room

This is the chance to have a really special holiday and enjoy maximum comfort in this bright, tastefully furnished accommodation. Apart from all the superb facilities, there is the added bonus of two dividable rooms to give you greater privacy and convenience. Services include:

- Two large LCD TVs
- Reserved parking space in hotel

### Vision Suite

The best accommodation the Adlon has to offer, this wonderful, exclusive suite comes with a fantastic sea view, and is situated just a few steps away from a lovely beach. Apart from all the superb facilities on offer, it also provides two dividable rooms to ensure greater privacy and convenience. Services include:

- One large LCD TV with 3D vision
- One large LCD TV
- DVD
- Reserved parking space in hotel

For further information regarding hotel services and booking procedures, visit [www.adlon.it](http://www.adlon.it) or e-mail [info@adlon.it](mailto:info@adlon.it)



### ALL OUR DIFFERENT FORMULAS COME WITH LOTS OF FREE SERVICES INCLUDED FROM JUST 4000 EURO PER PERSON

- In our cafe, all soft drinks, fruit juices, beer and house wine, either draught or by carafe, from 10 a.m. to 10 p.m.
- One beach umbrella and two sun beds per room on our private beach, no. 121
- Unlimited access to the sea-side facilities of Beach Village aquatic park: heated pool, trampolines and water-slides (June to mid-September)
- Comfortable, relaxing heated pool, with hydro-massage area
- City bikes
- Birthday parties with surprise cake

### ROOMS

- Daily beverages of the mini-bar in room
- Wi-Fi internet connection
- A soft bath-robe and big Adlon towel for use on the beach and in the Oasis of Wellbeing
- Balcony with sea view

### RESTAURANT AND BAR

- In our cafe, all soft drinks, fruit juices, beer and house wine, either draught or by carafe, from 10 a.m. to 10 p.m.
- Our "Good Morning Breakfast buffet" with home-made pastries and delicious hams, salamis and cheeses
- Air-conditioned restaurant with panoramic sea view, where our chef prepares 25 new dishes every day, every one of them home-made, healthy and delicious, all served at our splendid buffet
- Gastronomic evenings on the beach: enjoy delicious dishes served close to the sea
- Water and local wine on draught

### WELLBEING AND RELAXATION

- Unlimited access to our OASIS OF WELLBEING with panoramic views, hydromassage area, relax area and sauna, for adults only
- Unlimited access to Gym nearby to the hotel
- Our friendly team of activity leaders organizes games and competitions on the beach, parties and shows
- Trekking and Nordic Walking trips
- "Chef for a Day": a course of Romagna cooking and culture

### TRANSFER AND TRANSPORT LINKS (all services can be found at our Adlon Hotel)

- Special free train service and free transfer from Riccione station between 8am and 10pm
- Ecological, electric shuttle service to take you to Riccione operates from June to August, between 8am and 10pm
- Free outside parking space
- Reserved parking space in hotel bookable in advance

	ADLON ALL INCLUDE	ADLON ALL INCLUDE + SPA	ADLON ALL INCLUDE + SPA + BREAKFAST	ADLON ALL INCLUDE + SPA + BREAKFAST + TRANSFER
In our cafe, all soft drinks, fruit juices, beer and house wine, either draught or by carafe, from 10 a.m. to 10 p.m.	■	■	■	■
One beach umbrella and two sun beds per room on our private beach, no. 121	■	■	■	■
Unlimited access to the sea-side facilities of Beach Village aquatic park: heated pool, trampolines and water-slides (June to mid-September)	■	■	■	■
Comfortable, relaxing heated pool, with hydro-massage area	■	■	■	■
City bikes	■	■	■	■
Birthday parties with surprise cake	■	■	■	■
Daily beverages of the mini-bar in room	■	■	■	■
Wi-Fi internet connection	■	■	■	■
A soft bath-robe and big Adlon towel for use on the beach and in the Oasis of Wellbeing	■	■	■	■
Balcony with sea view	■	■	■	■
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Air-conditioned restaurant with panoramic sea view, where our chef prepares 25 new dishes every day, every one of them home-made, healthy and delicious, all served at our splendid buffet	■	■	■	■
Gastronomic evenings on the beach: enjoy delicious dishes served close to the sea	■	■	■	■
Water and local wine on draught	■	■	■	■
Unlimited access to our OASIS OF WELLBEING with panoramic views, hydromassage area, relax area and sauna, for adults only	■	■	■	■
Unlimited access to Gym nearby to the hotel	■	■	■	■
Our friendly team of activity leaders organizes games and competitions on the beach, parties and shows	■	■	■	■
Trekking and Nordic Walking trips	■	■	■	■
"Chef for a Day": a course of Romagna cooking and culture	■	■	■	■
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Ecological, electric shuttle service to take you to Riccione operates from June to August, between 8am and 10pm	■	■	■	■
Free outside parking space	■	■	■	■
Reserved parking space in hotel bookable in advance	■	■	■	■

## How to get to the Hotel Adlon



BY TRAIN: Riccione Station is only 3km from the Hotel.  
BY CAR: Take The A 14 Bologna - Taranto motorway; exit at Riccione



ADLON RICCIONE

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